

Leveraging Innovation to Optimize Your Strategic Design

Optional One or Two Day Learning and Work Session

BRING YOUR TEAM MEMEBERS TO THIS SESSION to blend ideas into an actionable, coherent strategic plan! Our optional one or two-day formats will let you learn about how to build innovation into your organization's strategy. You will learn the difference between innovation and creativity, and will review case studies in how other's have used innovation to improve their strategic architecture. We will analyze your current strategic framework to see where innovation can add real value and impact. We will provide innovation tools to assess, rebuild and radically improve your current strategic approach.

Program Deliverables:

One-Day Session

- Understand what innovation is and how and when to use it.
- Assess your current strategy.
- Learn three new strategic tools to drive innovation and apply these to improve your current strategic framework.



Two-Day Session

- Understand what innovation is and how and when to use it.
- Assess your current strategy using tools we introduce.
- Learn five new strategic tools to drive innovation and apply these to improve your current strategic framework.
- **Complete an updated, new strategic framework in a day-long strategy redevelopment session.**

Program Outcomes

- Learn what innovation is and how others apply it.
- Learn and apply new tools to improve your innovation approach.
- Update your strategic framework to meet your current goals.
- Apply a cascading innovative approach to implement across your organ
- Evaluate your new strategic approach with a personalized assessment.



Contact us to answer all your questions.

CONTACT US TO DEVELOP A PROPOSAL TO MEET YOUR NEEDS

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