



The Key to Great Coaching: Why Rapid Learning Coaching Works[®]

Dr. Susan Cain, Ed. D & Tim Buividas, Ed. D. | Corporate Learning Institute

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Harry, a CEO of a prominent Chicago company was having a bad quarter. Morale was down, and to make matters worse, several key people that he counted on were quitting the firm. He had a regular coach who had completed a 360° leadership evaluation with him. He was engaged in a plan to optimize his strengths, use emotional intelligence, and know how to manage his challenges.

What Harry could really use was an unbiased partner to use as a sounding board—to check things out and decide the best way forward in situations like the one he was embroiled in. Harry could use what we call RAPID SPOT COACHING.

The approach was developed by CLI partner Dr. Susan Cain, a trained clinical social worker from the University of Chicago.

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