



**CLI**  
**CASE**  
**STUDY**

### **CASE STUDY OVERVIEW: Skill Development**

US Navy Calls upon CLI to Develop Skill Building Workshops

#### **The Need**

The US Navy Procurement offices contacted CLI to design and deliver three training workshops for managers: project management, time management, and motivation. CLI worked with Navy personnel to design three, two-hour sessions. Each session involved the use of classroom skills overview, action-learning break out session, and debrief-application session.

#### **The Corporate Learning Institute Approach**

CLI collaborated with the GoGame to offer project management skill development. Participants were involved in a sophisticated scavenger hunt using smart phones and cameras to create successful projects using CLI's 5-keys to project management. Next, participants completed a challenging action learning exercise to consider how to make the best use of time in their projects.

Finally, participants enjoyed the concepts and film from the Fish Philosophy as well as other concepts to piece together ways to increase motivation of followers at work.

#### **Results**

Our Navy client reported that the participants fully enjoyed the sessions and that they benefitted from the information and chance to apply gains back to work.